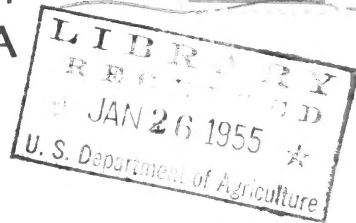
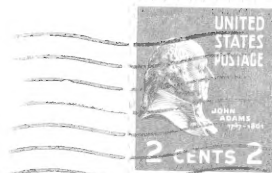


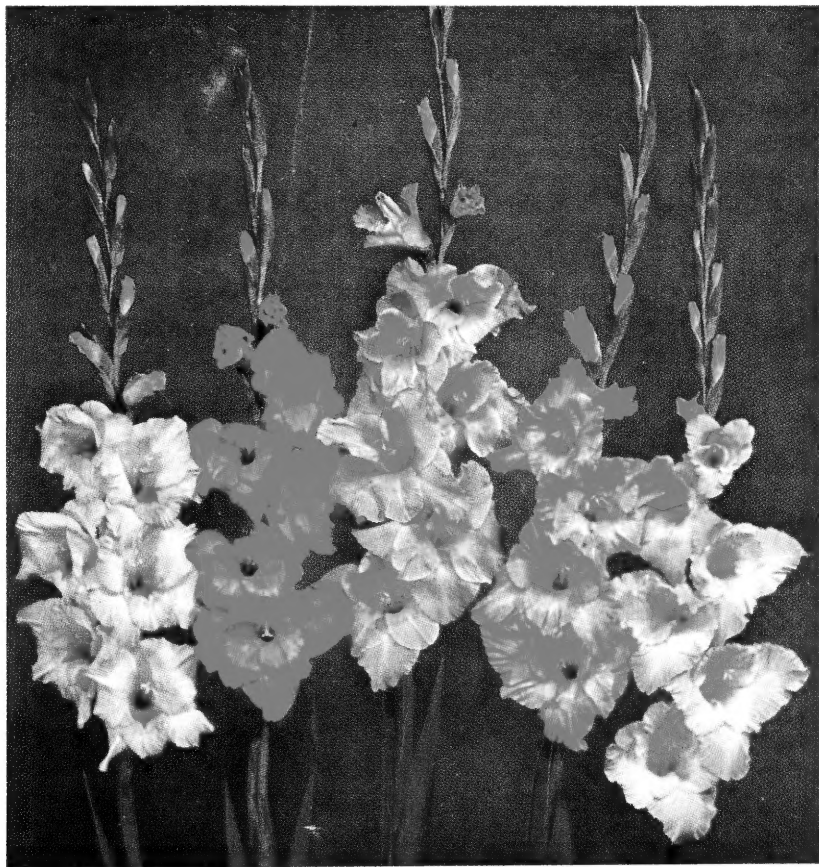
Your 1955 Selection
of Fine Glads from

LASCH BULB FARM

P. O. Box 26
NEW ALBANY
INDIANA



Mr. Ralph R. Shaw
The Librarian
U. S. Dept. of Agric.
Washington 25, D.C.



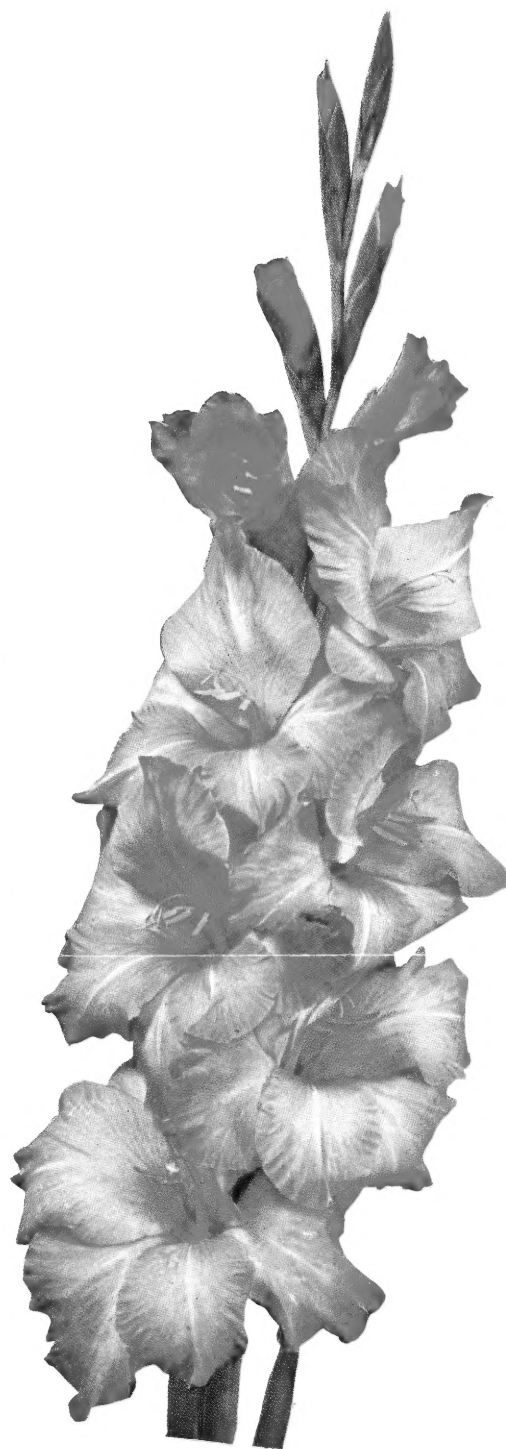
Left to right: CROWN JEWEL, PERSIAN RUG, STORMY WEATHER, GORGEOUS DEB, COMPLEXION



KAREN



GOLD



EDGEWOOD

Glad's

FOR 1955

LASCH BULB FARM, NEW ALBANY, INDIANA

Greetings . . .

Once again I extend cordial greetings to all our customers and friends! It is indeed a pleasure to present our 1955 gladiolus folder to you.

In selecting the varieties to include in this folder, we have made every effort to include the very best Recent Introductions. Also included are a few time-tested varieties introduced prior to 1952 that are still choice glads.

Our "Full O' Pep" bulbs are grown from bulblets and planting stock and are young and vigorous, ready to produce exhibition spikes for you. We grow glads exclusively and are pleased to have as customers many of the country's top showmen and successful cutflower growers. The many letters and cards we receive attest to the clean, plump bulbs we send out and the fine results obtained from the stock. This correspondence is greatly appreciated and inspires us to send out the best bulbs that can be grown.

I sincerely thank all of our customers for your past orders and confidence you have placed in us and trust we may have the pleasure of serving you again this year.

GEORGE W. LASCH

1955 CO-INTRODUCTIONS

LORELEI (Class 406)—From Ed Howell, Hanover, N. J.

A glittering, ivory-cream with gold tints reflected in the throat. Easily opens 8 exquisitely formed, crisp florets on flowerheads reaching 37 inches; the overall height being 6 feet. It is delightfully different and no lover of pure grace and beauty can ignore it. After blooming Lorelei in our All-America Trial Ground I have no hesitancy in recommending it as the showiest and most strikingly beautiful cream glad ever produced.

Awards include: Runner-up, All-America Gladiolus Selections.
Award of Merit, score 87, 1953 Central International show.
Most Beautiful Flower by popular vote, 1954 Tennessee show.
Best Seedling (AAAAA), 1954 Haddonfield, N. J., show.

Prices: \$3.00 per bulb, any size. 1 bulb and 10 bulblets \$5.50. No bulblets sold without bulbs.
1 Large, 1 Medium, 1 Small, 10 Bulblets \$8.00

JAUNTY (362) 65 days—From Marion C. Rich, Marion, N. Y.

Jaunty is a very beautiful, clean medium rosy pink, with a cream throat. Its wide-open, waved and ruffled florets are carried on tall, strong, slender stems. It grows 52 inches tall, 25-inch flowerhead, 4-inch blooms, 20 buds, and 7 open. Very healthy and it is an easy cutter.

Awards include: American Home Achievement Award, 1953 Rochester, N. Y., show.
Commendation Award and Best Seedling, 1954 Geneva, N. Y., show.
Best 300 size Seedling, 1954 Pennsylvania State show.
B+ score (84-88), 1954 Peekskill, N. Y., show.

WHITE RAIN (500) 72 days—From Marion C. Rich, Marion, N. Y.

This is a large snow white with slightly creamy throat. Its wide-open, ruffled blooms have excellent texture and are well attached, with good facing and spacing on strong, straight, medium sized stems. It is very healthy and vigorous with dark green foliage. There is an occasional misplaced floret. It grows 54 inches tall, 27-inch flowerhead, 5½-inch blooms, 20 buds, up to 9 open. It is a good early commercial and show glad.

Awards include: Best Seedling, 1953 Rochester, N. Y., show.
Best 500 size Seedling, 1954 Pennsylvania State show.

SALLY ROSE (564) 75 days—From Marion C. Rich, Marion, N. Y.

A clear, glistening, salmon-rose. There is a small orange feather in the throat and a white center line on the single lip petal. It has lightly ruffled, wavy petals, good texture, excellent attachment, facing and spacing; always straight. It is a very vigorous grower and an easy cutter. 52 inches tall, 26-inch flowerhead, 5½-inch blooms, 24 buds, 8 open and 8 in color. A top commercial and show prospect.

Awards include: Commendation Award, 1953 Empire State G. S. show.
3 spike Pre-introductory Rosette, 400-500 class, 1954 Rochester, N. Y., show.

JAUNTY, WHITE RAIN and SALLY ROSE are all priced as follows: \$2.00 each, any size. Bulblets—10 for \$2.00.

INSTRUCTIONS FOR ORDERING

(Please read carefully)

MAKING OUT YOUR ORDER. Please put everything down on the order blank just as it is listed in the folder. After adding it up, figure your bulb discount and add on the extra bulbs of your choosing. Minimum order \$3.00. All retail orders prepaid anywhere in the United States or Canada. Quantity prices f.o.b. New Albany, Ind.

EXTRA BULBS FOR CASH ORDERS. On retail orders of \$3.50 to \$6.00 you can select 10% extra in bulbs of your own choosing. From \$6.01 to \$20.00 select 15%, all over \$20.00 select 20%. Discounts do not apply to 1955 introductions nor can they be used as extra bulbs when figuring discounts. These discounts do not apply to collections or quantity prices. All orders will receive over-count and extras but the special discount of extra bulbs is for cash orders only, from the Retail List. If you do not have room on the front of the order blank to list your extra bulbs, please use the reverse side. We will follow your wishes as closely as possible.

BUSINESS TERMS. Remittance must be included with an order from the retail list if the amount is less than \$5.00. Larger c.o.d. orders must be accompanied by 25% of their value. However, to get your special discount of extra bulbs payment in full must be made before shipment. It is our intention to send out only healthy bulbs, true to name, and we will gladly refund the purchase price if the bulbs are found unsatisfactory upon receipt. We cannot, however, guarantee results as planting conditions are beyond our control. Stock is state inspected both in the field and in storage.

ACKNOWLEDGMENT OF ORDERS. Every order is written as received and an invoice sent as soon as possible after receiving the order. This invoice should be kept for reference as it is the only one

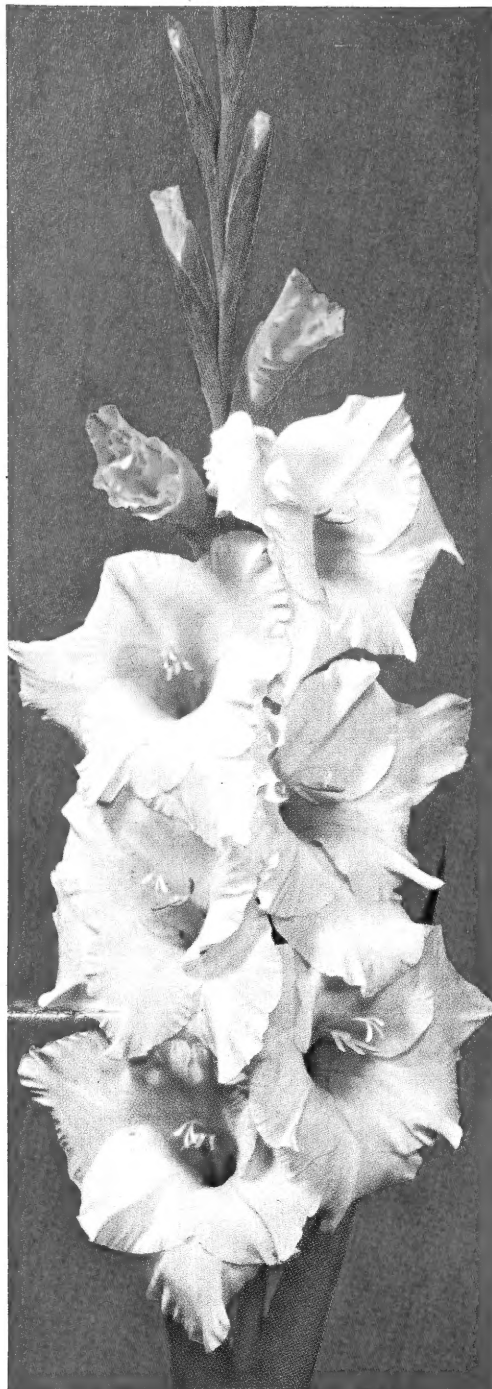
we send out except the copy which goes with the order. When corresponding about a previous order please give the order number that is listed on the invoice.

CULTURAL DIRECTIONS. The latest NAGC cultural leaflet will be sent with each order.

ORDER EARLY. To be sure of getting the varieties you have planned on, send your orders as soon as possible. Orders for large bulbs will be filled with No. 1 size as long as they last. Medium bulbs will be No. 3 size as long as they last and small bulbs will be No. 5 as long as they last. Early orders will get preference on the size.

BULB SIZES. In the retail list large size is No. 1 and No. 2 bulbs (1¼ inch and up); medium size is No. 3 and No. 4 bulbs (¾ to 1¼ inch); small size is No. 5 and No. 6 bulbs (¼ inch to ¾ inch).

BULBLETS. Bulblets of some varieties are hard to germinate. If the bulblets are expensive it will be to your advantage to peel them before planting. Do not peel them more than a few days in advance of planting or they will lose moisture and become dry and hard. After planting, whether peeled or not, if they are kept well watered the per cent that will germinate and grow will be much larger. When giving peeled bulblets a pre-planting dip they should only be dipped long enough for the solution to coat them. When growing new introductions, planting bulblets is a cheaper way to get a start, however, we cannot guarantee their germination. Usually a big per cent of most varieties will germinate and grow but it pays to give the bulblets a little extra attention. When bulblets are ordered we will always select the largest ones available.



MOTHER FISCHER

\$1.00

Worth of Bulbs for 50 cents!

With increased parcel post rates, shipping costs have risen sharply the past year or so. If you will add 50 cents to your total (retail) order we will include \$1.00 worth of bulbs, your choice from the varieties listed on the order blank or, if you prefer, our selection.

**THIS OFFER APPLIES TO
RETAIL ORDERS ONLY**

RETAIL PRICES (Postpaid) (5 Bulbs at 1/2 the 10 rate — 25 at twice the 10 rate) Minimum order \$3.00

	Per	1 1/4" up Large	3/4"-1 1/4" Medium	1/4"-3/4" Small	Bulblets Per
A. B. Coutts	1	\$.75	\$.50	\$.25	10
	10	6.00	4.00	2.00	100
Ace of Spades	1	.30	.20	2/25	10
	10	2.40	1.60	1.00	100
Attraction	2	.40	2/30	3/30	100
	10	1.60	1.20	.80	100
Badger Rose	2	.40	2/30	3/30	100
	10	1.60	1.20	.80	100
Beau Brummel	1	.50	.35	.25	10
	10	4.00	2.80	2.00	100
Black Cherry	1	.40	.30	.20	10
	10	3.20	2.40	1.60	100
Black Joe	1	2.00	1.50	1.00	2
	10	16.00	12.00	8.00	100
Blossomtime	1	1.00	.75	.50	2
	10	8.00	6.00	4.00	100
Blue Devil	1	1.50	1.00	.75	2
	10	12.00	8.00	6.00	100
Boise Belle	2	.35	.25	4/30	20
	10	1.40	1.00	.60	100
Boldface	2	.30	3/25		100
	10	1.20	.70		100
Brigham's Pride	1	1.50	1.00	.50	10
	10	12.00	8.00	4.00	100
Burma Rose	1	1.00	.60	.35	5
	10	8.00	4.80	2.80	100
Catherine Beath	1	.50	.35	.25	8
	10	4.00	2.80	2.00	100
Cavalier	1	.75	.50	.25	10
	10	6.00	4.00	2.00	100
Chief Pontiac	2	.30	3/25		100
	10	1.20	.70	.40	100
Clarence D. Fortnam	1	.25	2/30		15
	10	2.00	1.20	.65	100
Columbia	1	.20	3/40		25
	10	1.60	1.10	.65	100
Confidence	1	2.00	1.50	1.00	2
	10	16.00	12.00	8.00	100
Connie "G"	1	.25	2/30		25
	10	2.00	1.20		100
Coral Ace	1	.40	.30	.20	10
	10	3.20	2.40	1.60	100
Crown Jewel	1	.25	2/30		15
	10	2.00	1.20	.65	100
Crusader	1	.50	.35	.20	10
	10	4.00	2.80	1.60	100
Dark David	1	.25	2/30		20
	10	2.00	1.20	.80	100
Dixie Maid	1	.50	.35	.25	10
	10	4.00	2.80	2.00	100
Early Red	1	.50	.35	.25	10
	10	4.00	2.80	2.00	100
Edgewood	1	.60	.40	.30	4
	10	4.80	3.20	2.40	100
Elizabeth the Queen (Knight Strain)	1	.20	2/30	3/30	15
	10	1.60	1.20	.80	100
Elmer's Rose	1	.25	2/30		15
	10	2.00	1.20	.65	100
Embers	1	.50	.35	.25	10
	10	4.00	2.80	2.00	100
Falcon	1	.25	2/30		15
	10	2.00	1.20		100
Fire Gleam	2	.30	3/30		100
	10	1.20	.80	.50	100
Fort Knox	1	.75	.50		10
	10	6.00	4.00		100
Fortune	1	1.50	1.00	.60	2
	10	12.00	8.00	4.80	100
Francesca	1	.50	.30	.20	10
	10	4.00	2.40	1.60	100
Gail	2	.40	2/30	3/30	100
	10	1.60	1.20	.80	100
Gay Nineties	2	.30	3/30		20
	10	1.20	.80		100
Gay Spot	1	3.00	2.00	1.00	2
	10	24.00	16.00	8.00	100
Gelber Hercules	1	.40	.25	2/35	10
	10	3.20	2.00	1.40	100
Gold	1	.20	2/30	3/30	15
	10	1.60	1.20	.80	100
Golden Blend	2	.35	.25		20
	10	1.40	1.00		100
Good Morning	1	5.00	3.50	2.00	1
					100
Gorgeous Deb	1	.20	2/30		10
	10	1.60	1.20	.65	100
Grapewine	1	.75	.50	.25	10
	10	6.00	4.00	2.00	100
Harrisburger	1	1.00	.75	.50	10
	10	8.00	6.00	4.00	100
Hiawatha	2	.30	3/30		100
	10	1.20	.80		100
Howard V. Wright	1	1.00	.75	.50	4
	10	8.00	6.00	4.00	100
Ivoree	1	.75	.50	.35	10
	10	6.00	4.00	2.80	100
Jinni Marie	2	.30	3/30		100
	10	1.20	.80	.50	100
Julia Mae	1	.50	.35	.25	4
	10	4.00	2.80	2.00	100
Karen	1	1.00	.75	.50	4
	10	8.00	6.00	4.00	100
King Cotton	1	2.00	1.50	1.00	2
	10	16.00	12.00	8.00	100
King David	2	.35	.25		20
	10	1.40	1.00	.70	100

	Per	1 1/4" up Large	3/4"-1 1/4" Medium	1/4"-3/4" Small	Bulblets Per
King Size	1	.75	.50	.25	10
	10	6.00	4.00	2.00	100
La Valle	2	.35	.25		20
	10	1.40	1.00		100
Lavender Blue	1	1.00	.75	.50	2
	10	8.00	6.00	4.00	100
Leah Gorham	2	.40	.30	3/30	100
	10	1.60	1.20	.80	100
Leif Ericsson	2	.30	3/25		100
	10	1.20	.70	.50	100
Look	1	1.00	.75	.50	3
	10	8.00	6.00	4.00	100
Miss Madison	1	.50	.35	.20	8
	10	4.00	2.80	1.60	100
Mother Anne	1	1.50	1.00	.60	2
					100
Mother Fischer	1	.20	2/30		25
	10	1.60	1.20	.65	100
Negus	1	.50	.40		
					100
Noweta Rose	2	.30	3/30		100
	10	1.20	.80	.50	100
Orchid Blush	1	1.00	.75	.50	2
	10	8.00	6.00	4.00	100
Peacelight	1	1.00	.75	.50	2
	10	8.00	6.00		100
Persian Rug	1	.25	2/30	3/25	20
	10	2.00	1.20	.80	100
Pete's Pride	1	1.00	.75	.50	3
	10	8.00	6.00	4.00	100
Pink Chiffon	1	.60	.40	.25	10
	10	4.80	3.20	2.00	100
Pint Size	1	1.00	.75	.50	2
	10	8.00	6.00	4.00	100
Poinsettia	2	.40	3/40		15
	10	1.60	1.10		100
Prince	1	3.00	2.50	2.00	2
	10	24.00	20.00	16.00	100
Princess	1	1.00	.75	.50	3
	10	8.00	6.00	4.00	100
Prospector	1	1.00	.75	.50	4
	10	8.00	6.00	4.00	100
Regina	1	.75	.50	.25	3
	10	6.00	4.00	2.00	100
Rosario	1	.60	.40	.25	10
	10	4.80	3.20	2.00	100
Ruffled Ebony	1	.60	.40	.25	10
	10	4.80	3.20	2.00	100
Salman's Sensation	1	.75	.50	.25	3
	10	6.00	4.00	2.00	100
Shallimar	1	.75	.50	.25	10
	10	6.00	4.00	2.00	100
Snowclad	1	1.00	.75	.50	4
	10	8.00	6.00	4.00	100
Sparkling Eyes	1	.60	.40	.25	6
	10	4.80	3.20	2.00	100
Stormy Weather	2	.30	3/30		100
	10	1.20	.80		100
Sweet Sixteen	2	.30	3/30		100
	10	1.20	.80		100
Terrific	1	.25	2/30	3/25	15
	10	2.00	1.20	.80	100
The Rajah	2	.30	3/25		100
	10	1.20	.70	.50	100
Thunderbolt	1	.75	.50	.25	10
	10	6.00	4.00	2.00	100
Tomahawk	1	.40	.30	.20	10
	10	3.20	2.40	1.60	100
Traveler	1	2.00	1.50	1.00	3
	10	16.00	12.00	8.00	100
Tyrone	1	.50	.30	.20	8
	10	4.00	2.40	1.60	100
Valentine	1	.60	.45	.30	4
	10	4.80	3.60	2.40	100
Violet Charm	1	.60	.40	.20	5
	10	4.80	3.20	1.60	100
Westerner	1	.25	2/35	3/25	15
	10	2.00	1.40		100
White Cloud	1	1.00	.75	.50	4
	10	8.00	6.00	4.00	100
White Sister	1	.50	.35	.20	10
	10	4.00	2.80	1.60	100
White Star	1	.30	2/40	3/30	15
	10	2.40	1.60	.80	100
White Symphony	1	.20	2/30	3/25	100
	10	1.60	1.20	.70	100
White Wedgwood	1	.50	.35	.25	10
	10	4.00	2.80	2.00	100

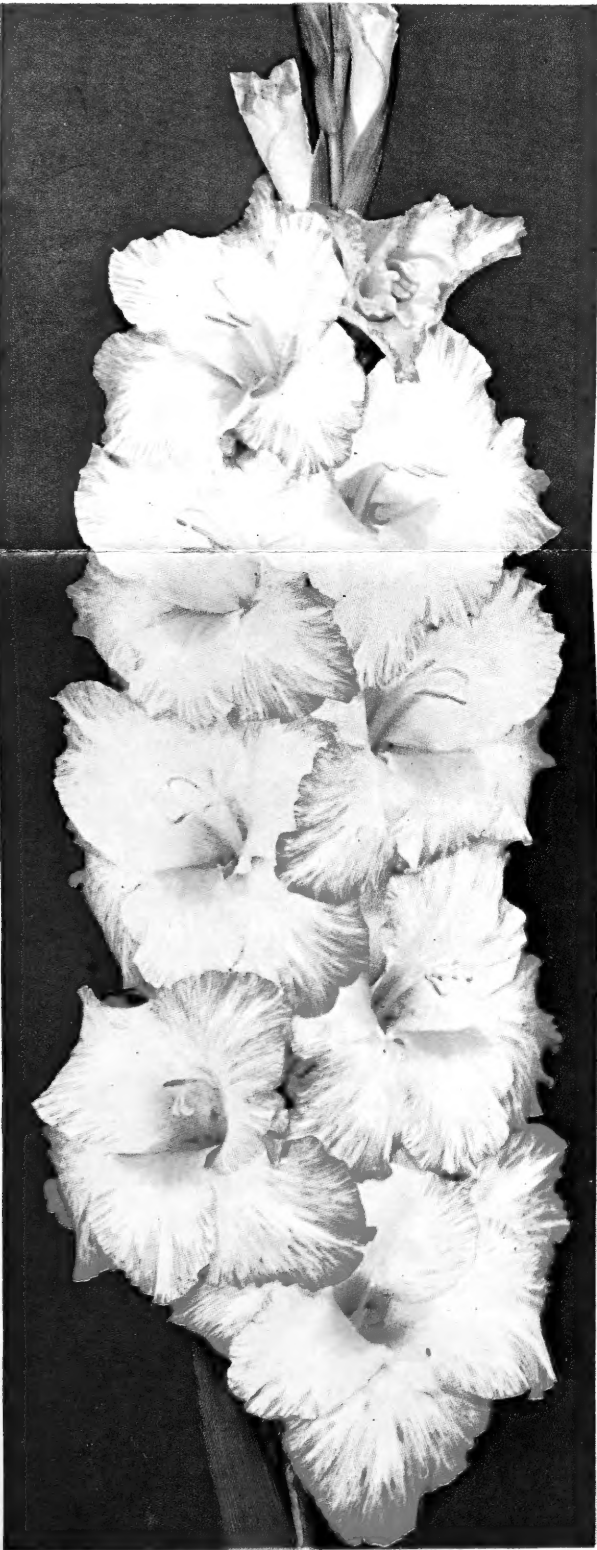
The following choice, low-priced, varieties are all grouped together at one price: Annamae, Beauty's Blush, Benjamin Britten, Betty Duncan, Birch Red, Bridal Orchid, Burma, Col. W. C. Atkinson, Dieppe, Evangeline, Florence Nightingale, Friendship, Golden Arrow, Manchu, Mellow Moon, Miss Wisconsin, My Dear, October Sunshine, Orange Gold, Pactolus, Pandora, Parthiana, Patrol, Phantom Beauty, Ravel, Red Charm, Red Cherry, Red Wing, Rose Charm, Sherwood, Spic & Span, Spotlight, Sunday Best, Tivoli, Wedgwood, White Goddess.

	Large	Medium	Small	Selected Bulblets
ANY ONE VARIETY (Not Mixed)	2/ .25	3/ .25	10/ .40	100/ .60
	10/ 1.00	10/ .70	25/ .80	
	25/ 2.00	25/ 1.40		

(All Retail prices are prepaid anywhere in U. S. and Canada)

PACKAGED
BULBS

Garden Clubs, Homemaker Clubs, Garden Stores, and others interested in handling attractively packaged gladiolus bulbs are invited to contact us regarding prices. The bulbs are packed in Polyetheleyne (transparent) bags and sell on sight.



COLUMBIA

WHOLESALE PRICES

Lasch's Famous "Full O' Pep" Gladiolus Bulbs

F.O.B. New Albany, Ind. 250 or more bulbs of a size and variety sold at the 1000 rate; 25 or more at the 100 rate. Pints of bulblets sold at 1/2 qt. rate;

1/2 pints at 1/4 qt. rate where priced at \$20.00 or more per qt. 2% discount for remittance in full with order; or 25% down payment and balance c.o.d.

	Per	Bulblets							Qt.	Pk.
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	No. 7		
Annamae	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00	4.00	
Attraction	100	12.00	10.00	8.00	7.00	6.00	4.00	20.00		
Badger Rose	100	12.00	10.00	8.00	7.00	6.00	4.00	20.00		
Beauty's Blush	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000	30.00	25.00	20.00	16.00	12.00	8.00			
Benjamin Britten	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
Betty Duncan	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
Boise Belle	100	10.00	8.00	6.00	4.50	4.00	3.00	25.00		
Bridal Orchid	100	4.50	3.50	2.75	2.25	1.75	1.50	6.00		
Burma	100		3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000		26.00	20.00	16.00	12.00	8.00			
Burma Rose	100	64.00	56.00	40.00	32.00	22.00	18.00	75.00		
Catherine Beath	100	32.00	28.00	24.00	20.00	16.00	12.00	50.00		
Chief Pontiac	100	8.00	7.00	6.00	4.00	3.00	2.00	6.00		
C. D. Fortnam	100		12.00	10.00	8.00	7.00	5.00	25.00		
Col. W. C. Atkinson	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000	32.00	26.00	20.00	16.00	12.00	8.00			
Columbia	100	8.00	6.60	5.40				12.00	72.00	
Connie "G"	100	14.00	12.00	10.00				25.00		
Dieppe	100	4.25	3.50	2.75	2.25	1.75	1.25	4.00		
	1000	34.00	28.00	22.00	18.00	14.00	10.00			
Dixie Maid	100	30.00	25.00	20.00	15.00	12.00	9.00	50.00		
Edgewood	100	40.00	34.00	26.00	20.00	16.00	12.00	60.00		
Elizabeth the Queen	100	4.00	3.25					3.00	18.00	
	1000		26.00							
Elmer's Rose	100	8.00	7.00	6.00	4.00	3.00	2.00	10.00		
Evangeline	100	4.25	3.30	2.75	2.25	1.75	1.25	5.00		
	1000	34.00	28.00	22.00	18.00	14.00	10.00			
Falcon	100	14.00	12.00	10.00				25.00		
Florence Nightingale	100	4.00	3.25	2.50	2.00	1.50	1.00	3.00	18.00	
	1000	34.00	26.00	20.00	16.00	12.00	8.00			
Francesca	100	32.00	28.00	24.00	20.00	16.00	12.00	50.00		
Friendship	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000	32.00	26.00	20.00	16.00	12.00	8.00			
Gail	100	12.00	10.00	8.00	7.00	6.00	4.00	15.00		
Gold	100	11.25	10.00	8.00	7.00	6.00	5.00	20.00	120.00	
	1000	90.00	78.00	64.00	56.00	48.00	40.00			
Golden Arrow	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
Gorgeous Deb	100	10.00	8.00	6.00	4.50	4.00	3.00	20.00		
Grapewine	100	48.00	40.00	32.00	24.00	16.00	8.00	75.00		
Hiawatha	100	8.00	7.00	6.00	4.00	3.00	2.00	8.00		
Howard V. Wright	100	64.00	56.00	48.00	40.00	32.00	24.00	75.00		
June Bells	100	4.00	3.25	2.50	1.75	1.25	.90	3.00	18.00	
	1000	32.00	25.00	20.00	14.00	10.00	7.00			
Jinnie Marie	100	8.00	7.00	6.00	4.00	3.00	2.00	7.00		

Classification

The NAGC size and color classification is used in our descriptive list. This method of listing gives you valuable information which you will readily note.

First is the name of the variety, then in parenthesis the size and color class figures. Following this is the name of the originator and year in which the variety was first available to American purchasers. The figures in the last parenthesis denote the number of growing days required from planting to date of blooming. The number of days to bloom is figured for large bulbs; medium bulbs usually require 5 to 7 days longer to bloom. Because of variations in climate, the number of days required for a particular variety to bloom may vary by several days. However, the listed blooming dates will give a fair idea of what to expect of a variety.

SIZES—		CLASSIFICATION KEY	
Miniature Glads—100 (Florets under 2 1/2 in.)		Class	Class
Small Glads—200 (2 1/2 in. through 3 1/4 in.)		10 Yellow—10 (light).	60 Rose—60 (light).
Medium Glads—300 (Above 3 1/4 in. through 4 3/8 in.)		20 Orange—20 (light).	62 Rose—62 (medium).
Large Glads—400 (4 1/2 in. through 5 3/8 in.)		30 Salmon—30 (light).	64 Rose—64 (deep).
Giant Glads—500 (5 1/2 in. and larger)		36 Scarlet—36	66 Lavender—66 (light).
		40 Pink—40 (light) without markings.	68 Lavender—68 (deep).
		50 Red—50 (light).	70 Purple—70.
		52 Red—52 (deep).	76 Violet—76 (light).
		54 Red—54 (black).	78 Violet—78 (deep).
			80 Smoky Shades.
			Smoky shades—82 (orange smoky).
			Smoky shades—83 (salmon smoky).
			Smoky shades—84 (pink smoky).
			Smoky shades—85 (red smoky).
			Smoky shades—86 (lavender smoky).
			90 Any other color.

For example, the classification number of Dieppe is 436. The 400 means that its floret size is 4 1/2 inches or larger and the 36 indicates it is a scarlet. Hence the numbers in parenthesis listed right after the variety name tells the size and color of the individual floret as grown from large bulbs.

	Per	Bulblets							Qt.	Pk.
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	No. 7		
Julia Mae	100	35.00	30.00	24.00	20.00	16.00	13.00	100.00		
King David	100	10.00	9.00	7.00	5.50	4.50	4.00	15.00	90.00	
	1000	78.00	70.00	52.00	42.00	36.00	30.00			
Leif Ericsson	100	6.50	6.00	5.00	4.00	3.00	2.00			
Look	100	64.00	56.00	48.00	40.00	32.00	24.00	100.00		
Manchu	100	4.25	3.50	2.75	2.25	1.75	1.25	6.00		
Mellow Moon	100	4.25	3.50	2.75	2.25	1.75	1.25	5.00		
	1000	34.00	28.00	22.00	18.00					
Miss Madison	100	32.00	28.00	24.00	20.00	16.00	12.00	50.00		
Miss Wisconsin	100		3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000		26.00	20.00	16.00	12.00	8.00			
Mother Fischer	100	10.00	8.50	7.50	6.50	5.50	4.50	18.00	108.00	
	1000	78.00	68.00			44.00	36.00			
My Dear	100	4.00	3.25	2.50	2.00	1.50	1.00	3.00	18.00	
	1000	30.00	24.00	18.00	14.00	11.00	7.00			
Noweta Rose	100	6.00	5.00	4.00	3.00	2.00	1.50	8.00		
October Sunshine	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
Orange Gold	100		3.25	2.50	2.00	1.50	1.00	4.00		
Pactolus	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
Pandora	100	4.25	3.25	2.50	2.00	1.50	1.00	3.00	18.00	
	1000	34.00	26.00	20.00	16.00	12.00	8.00			
Phantom Beauty	100	4.00	3.25	2.50	2.00	1.50	1.00			
	1000		26.00	20.00	16.00	12.00	8.00			
Pink Chiffon	100	35.00	30.00	26.00	20.00	15.00	10.00	50.00		
Poinsettia	100		6.60	5.40	4.40			20.00		
Princess	100	64.00	56.00	48.00	40.00	32.00	24.00	125.00		
Ravel	100	4.25	3.50	2.75	2.25	1.75	1.25	4.00	24.00	
	1000	34.00	28.00	20.00	16.00					
Red Charm	100	4.25	3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000		26.00	20.00	16.00	12.00	8.00			
Red Cherry	100	4.25	3.50	2.50	2.25	1.75	1.25	4.00	24.00	
	1000		28.00	22.00	16.00	12.00	8.00			
Red Wing	100	5.00	4.25	3.50	3.00	2.50	2.00	6.00		
Rosario	100	35.00	30.00	26.00	20.00	15.00	10.00	60.00		
Rose Charm	100	4.25	3.50	2.75	2.25	1.75	1.25	5.00		
Ruffled Ebony	100	35.00	30.00	26.00	20.00	15.00	10.00	60.00		
Sherwood	100		3.25	2.50	2.00	1.50	1.00	4.00	24.00	
	1000		26.00	20.00	16.00	12.00	8.00			
Snowclad	100	64.00	56.00	48.00	40.00	32.00	24.00	100.00		
Snow Princess	100	4.00	3.00	2.25	1.75	1.25	.90	3.00	18.00	
	1000	30.00	24.00	18.00	14.00	10.00	7.00			
Sparkling Eyes	100	40.00	32.00	25.00	19.00	15.00	11.00	75.00		
Spic & Span	100	4.00	3.25	2.50	2.00	1.50	1.00	4.00		
	1000		26.00	20.00	16.00	12.00	8.00			
Spotlight	100	4.00	3.25	2.50	2.00	1.50	1.00	3.00	18.00	
	1000	34.00	26.00	20.00	16.00	12.00	8.00			
Sunday Best	100	4.25	3.50	2.75	2.25	1.75	1.25	5.00		
The Rajah	100	6.00	5.00	4.25	3.50	2.75	2.25	8.00		
	1000				28.00	22.00	18.00			
Thunderbolt	100	48.00	40.00	32.00	25.00	16.00	12.00	50.00		
Tivoli	100	4.00	3.25	2.50	2.00	1.50	1.00	3.00	18.00	
	1000	34.00	26.00	20.00	16.00	12.00	7.00			
Tomahawk	100	32.00	28.00	24.00	20.00	16.00	12.00	50.00		
Traveler	100	128.00	112.00	96.00	80.00	64.00	56.00	200.00		
Tyrone	100	30.00	25.00	20.00	16.00	12.00	9.00	50.00	300.00	
Violet Charm	100	36.00	30.00	24.00	18.00	14.00	10.00	60.00		
Wedgwood	100	4.25	3.50	2.75	2.25	1.50	1.00	4.00	24.00	
	1000	34.00	26.00	20.00	16.00	12.00	8.00			
White Star	100	20.00	16.00	12.00	10.00	8.00	6.00	20.00		
White Symphony	100	12.00	10.00	8.00	6.00	4.00	3.00	20.00		
Wilma Dittman	100	4.00	3.25	2.50	2.00	1.50	1.00	5.00		

MINIMUM ORDER FROM THIS LIST \$5.00

PARCEL POST RATES

(Miles indicated concerns distance you reside from New Albany, Indiana)

		ZONES							
		1-2	3	4	5	6	7	8	
		Up to	150 to	300 to	600 to	1,000 to	1,400 to	Over	
		150	300	600	1,000	1,400	1,800	1,800	
		miles	miles	miles	miles	miles	miles	miles	
Weight	in								
pounds									
1.....	\$0.23	\$0.23	\$0.24	\$0.26	\$0.28	\$0.30	\$0.32	\$0.32	
2.....	.27	.29	.31	.36	.40	.46	.51		
3.....	.31	.34	.38	.45	.52	.61	.69		
4.....	.35	.39	.45	.54	.64	.76	.87		
5.....	.39	.44	.52	.63	.76	.91	1.05		
6.....	.43	.49	.59	.73	.88	1.06	1.23		
7.....	.47	.54	.66	.82	1.00	1.22	1.41		
8.....	.51	.60	.73	.91	1.12	1.37	1.58		
9.....	.55	.65	.80	1.00	1.24	1.52	1.77		
10.....	.59	.70	.87	1.10	1.36	1.67	1.95		
11.....	.63	.75	.93	1.19	1.48	1.82	2.13		
12.....	.67	.80	1.00	1.28	1.60	1.98	2.31		
13.....	.71	.85	1.07	1.37	1.72	2.13	2.45		
14.....	.75	.90	1.14	1.47	1.84	2.28	2.65		
15.....	.79	.96	1.21	1.56	1.96	2.43	2.87		

A SELECT LIST OF QUALITY

A. B. COUTTS (516) Coutts 1953 (85). A giant apricot-buff shading into a deep yellow throat. Straight, tall spikes opening 8 out of 22-24 buds. Perfect placement and attachment.

ACE OF SPADES (454) Sisson 1950. A ruffled, clear black-red that is very popular. One of the blackest reds grown.

***ANNAMAE** (400) Pommert 1940 (70). Chalk white. Opens up to 8 florets at once. A fine early white for any purpose.

ATTRACTION (566) Goddard 1949 (85). This medium lavender is a heavy show winner. Beautiful, formal spikes with needle-point florets that easily reach 6 inches.

BADGER ROSE (462) Krueger 1952 (80). Entirely different from other rose colored glads. A rich, glowing medium rose with rose-purple throat.

BEAU BRUMMEL (530) Deam 1953 (80). An intense, clear orange-salmon with cream throat. Opens 6 giant, ruffled, fluted, needlepoint florets. Very attractive.

***BEAUTY'S BLUSH** (440) Fischer 1947 (85). Soft, blushing pink with 7 open on long flowerheads. Strong, vigorous grower.

***BENJAMIN BRITTEN** (368) K & M 1948 (80). Lavender-purple that opens 7 florets on long, slender spikes. Fine cutter.

***BETTY DUNCAN** (422) Benedict 1949 (85). Rich, glowing orange with a clear, golden throat. Long, slender spikes.

***BIRCH RED** (552) Rich 1945 (90). Deep, sparkling crimson that makes vigorous growth. Rather short flowerheads.

BLACK CHERRY (554) Rich 1948 (85). Heavily textured black-red with up to 12 giant florets open at once. Sure winner on the show table. Slow increaser.

BLACK JOE (554) Torrie-Flad 1954*70. A ruffled unusual dark red with a fluorescent overtone and a silver edging. Opens 8 out of 20 buds on a straight, willowy spike. Does not sun burn. Very fine.

BLOSSOMTIME (440) Kadel 1953 (80). Pure pink shading to a white center, the two colors merging imperceptibly into each other. An American Home Achievement Award winner in 1951.

BLUE DEVIL (479) Larus 1951 (75). Tall, deep violet with a rose blotch on a prominent white throat. Opens up to 10 florets. Very flashy.

BOISE BELLE (433) Roberts 1948 (98). A top-notch show flower with up to 12 very heavily ruffled florets open at once. Beautiful coloring of pink and yellow. Always a sell-out.

BOLDFACE (533) Evans 1947 (82). A massive, deep salmon with throat marking of deep red on white. Very striking and extremely popular.

***BRIDAL ORCHID** (566) Carlson 1950 (85). An extremely vigorous, grand pastel lavender with 8 to 10 huge florets open at once. Fine cutflower and show variety.

BRIGHAM'S PRIDE (442) Young 1954 (85). This pure pink is from the gardens of Mr. L. R. Young, Urbana, Ill. Mr. Young is known by his many friends as "Brigham"; hence the name Brigham's Pride. Mr. Ben Bunn, one of the country's top gladiolus judges says, "This is truly the most beautiful pink I have ever grown. Its habits are good and will certainly make one of the best commercials as well as a fine exhibition glad." It was the highest scoring seedling and Award of Merit winner at the 1953 Edwardsville, Ill., show.

***BURMA** (564) Palmer 1943 (88). Everyone knows this beautifully ruffled deep reddish-rose. Still very, very good.

BURMA ROSE (562) Lasch 1953 (88). Massive rose-pink sport of Burma. Spike and floret formation just like Burma but the color is somewhat like that of Miss Wisconsin. Florets are huge and lavishly ruffled.

CATHERINE BEATH (312) Coutts 1951 (88). Marvelous deep yellow; practically a self color. Opens up to 10 florets on tall spikes. Often wins as "Best 300" in the show. One of the top glads in the deep yellow class.

CAVALIER (568) Rich 1953 (85). An unusual color in glads—bluish mauve self color. Six wide-open lightly frilled florets on well proportioned flowerheads.

CHIEF PONTIAC (524) Snyder 1948 (85). Tall, healthy, vigorous reddish-orange. Opens up to 7 florets on giant spikes.

CLARENCE D. FORTNAM (440) Kadel 1950 (90). Fine blush pink that easily opens 8 needlepoint florets on long spikes. Has won many major awards.

***COL. W. C. ATKINSON** (468) Williams 1950 (95). Tall, vigorous deep lavender. Wonderful, smooth color. Long spikes.

COLUMBIA (407) Roberts 1951 (86). Fine creamy-white bordered with bright rose on the edges of the petals. Very nice and very popular.

CONFIDENCE (432) Torrie-Flad 1954. A rich salmon-pink with a yellow throat. Up to 10 heavily substantiated florets open at once. Strong, healthy grower.

CONNIE "G" (506) Woods 1948 (75). Tall, richly colored cream. Opens up to 10 heavily ruffled florets on stretchy flowerheads. Slow increaser.

CORAL ACE (532) Bunn 1952 (85). A rich coral, as the name suggests. Being a sport of Burma it carries the good qualities of that variety. I have seen and grown some remarkable spikes of this.

CROWN JEWEL (467) Fischer 1951 (70). Attractive rose-pink shading to lavender with a ruby throat. Opens up to 8 ruffled florets on tall spikes. Highly rated.

CRUSADER (301) Fischer 1952 (65). A snow white with velvet purple throat that easily opens 8 beautifully ruffled florets. Very fine and very early.

DARK DAVID (554) Morgan 1951 (90). A massive, deep maroon with up to 8 double-row florets open at once. Easy grower.

***DIEPPE** (436) Hassel 1945 (85). Dazzling salmon-scarlet. Fine, easy grower and a wonderful color.

DIXIE MAID (430) Snyder 1953 (80). A light salmon with a cream throat. Opens 7-8 florets at once on tall spikes. Substance, attachment, facing are excellent. It has what it takes to make a fine commercial.

EARLY RED (450) Knight 1953 (68). A glowing, pure red of heavy substance. The 7 open florets are firmly attached and in perfect placement. Seems to be disease resistant. Very early.

EDGEWOOD (461) Torrie-Flad 1951 (85). The sensational bright medium rose that everyone is talking about. Spikes up to 60 inches tall; 8 open out of 22 buds. Beautifully ruffled. Headed for a top spot.

ELIZABETH THE QUEEN (566) White 1941 (86) (Knight Tall Strain). An improved Elizabeth the Queen that outperforms the regular strain. Grows taller and produces longer flowerheads.

ELMER'S ROSE (462) Fischer 1951 (85). A highly rated, neatly ruffled, deep rose. Up to 8 firm textured florets open at once on long spikes. Fine commercial.

EMBERS (490) Arnett 1951 (78). Glowing scarlet shading to cream. Opens 8 florets of strong attachment on long flowerheads. Very brilliant.

***EVANGELINE** (540) Palmer 1948 (92). Fine rose-pink with rich, creamy throat. Vigorous growth. Very tall.

FALCON (567) Woods 1949. Rated by many as the most beautiful lavender. Its 7 open florets are ruffled, recurved and needlepoint. Everyone likes Falcon. As beautiful as any orchid.

FIRE GLEAM (436) Jack 1949 (80). A rich shade of scarlet that opens 7-8 florets on spikes produced in perfect unison.

***FLORENCE NIGHTINGALE** (400) Harris 1947 (88). Crystal clear white with a lemon throat. One of the very best whites.

FORT KNOX (412) Torrie 1953 (80). A fine new yellow; not quite the equal of Gold in richness of color but nonetheless a valuable addition to the yellow class. Up to 8 open on well proportioned flowerheads.

FORTUNE (422) Melk 1954 (80). Clear, golden orange without markings. It opens 6-7 attractive florets on tall spikes. Color similar to Orange Gold but it is superior in number of buds and length of flowerhead.

FRANCESCA (566) Toben 1950 (90). Beautifully ruffled and exquisite in form, Francesca is one of the top glads in commerce today. A pinkish lavender with cream throat. It opens 7-8 heavily ruffled, crimped, recurved florets on tall spikes. Easy grower.

***FRIENDSHIP** (442) Fischer 1949 (70). Beautiful, pure pink shading to a white throat. Ruffled. Grand in every way.

GAIL (466) Farrington 1949 (80). One of the best commercial and show flowers in the lavender class. A medium lavender with up to 10 open on tall spikes.

GAY NINETIES (390) Krueger 1951. Unique coloring of plum and purple. Up to 8 open on average spikes. Very unusual.

GAY SPOT (411) Kadel 1954 (85). A clean, medium yellow with a conspicuous red blotch. It opens 7 florets with 6 buds showing color out of a total of 20. Healthy, deep green foliage. Should make a superior cutflower. An American Home Achievement Award winner in 1952.

GELBER HERCULES (410) K. & M. 1952 (85). A clean, medium yellow of unusually tall growth. Long, stretchy spikes. Easy grower.

GOLD (412) Marshall 1951 (80). The rich, gorgeous yellow that is so much in demand. It opens 7 neatly ruffled florets of perfect attachment, substance, texture. Bud count usually 14 to 17. Wonderful commercial.

***GOLDEN ARROW** (510) Pruitt 1947 (85). Recurved, lemon yellow. Tall, healthy grower. One of the best in its class.

GOLDEN BLEND (320) Deam 1950 (90). Orange, shading to yellow and cream. Florets are nicely ruffled with up to 8 open. Beautiful blending of colors.



NOWETA ROSE

Where there is an absence of specific mention in the variety descriptions of propagation and bulblet germination, to the best of our knowledge these traits or habits are above the "satisfactory" level.

GLADS FOR 1955

GOOD MORNING (503) Lacey 1954. A giant of giants, outdoing King Size in our garden. It will take the heat, too. Color similar to Columbia. Up to 8 huge florets open at once of excellent attachment and placement. A glad to keep your eye on.

GORGEOUS DEB (530) Wilson 1949 (85). Possibly the most heavily ruffled of all glads. Often wins as "Most Ruffled" in the show. Eight florets open of light salmon with a yellow throat on massive spikes. Rather loose attachment.

GRAPEWINE (470) Rich 1953 (72). A beautiful, clear wine purple that opens 7 heavily ruffled florets on long flowerheads. Very strong, healthy grower.

HARRISBURGER (552) Mickle 1953 (100). A magnificent, clear, deep cherry red that seems to have everything. Easily opens 8 wide-open florets on perfect spikes. Everyone who has seen this rates it the finest red ever introduced. Bulblets are small but make vigorous growth.

HIAWATHA (436) Beardmore 1947 (90). Clear, fire cracker scarlet with up to 8 open with most of the remaining buds in color. Lightly ruffled.

HOWARD V. WRIGHT (410) Kadel 1952 (82). It is not often that a glad of such outstanding traits as Howard V. Wright possess makes its appearance. Huge, formal spikes of light yellow with 6-8 perfectly placed florets open at once. As grown here since its year of introduction it is fault-free.

IVOREE (506) Smith 1951 (90). A deep cream that can be grown to giant proportions. Up to 8 open on long flowerheads. This will garner its share of ribbons. Mr. Wesley W. Hyde, Rochester, N. Y., writes, "I took the spike of Ivoree to the Binghamton show and got a First, Best 500, and Best in Section on it. It had 8 open out of 21 buds on a 28-inch flowerhead. I am going to order more Ivoree."

JINNI MARIE (432) Barrett 1949 (80). An outstanding glad that consistently produces long, formal spikes. Up to 10 open heavily ruffled florets of salmon-pink.

JULIA MAE (460) Pommert 1953 (74). A pale rose-pink, opening 8-9 florets on a tall, wiry spike. It is an easy cutter and opens perfectly from a very tight bud. Will make a splendid commercial. An American Home Achievement Award winner in 1951.

KAREN (471) Mazur 1952. A very striking rose-purple with a cream throat. Tall, easy grower with up to 8 florets open at once. This is becoming very popular. Bulblets are rather slow in germinating.

KING COTTON (500) Roberts 1954 (80). A fine, pure white with 7-9 frilled florets open on a 26-inch flowerhead. A seedling of White Cloud, it inherits the snow white color of its parent. Possesses great commercial qualities.

KING DAVID (570) Carlson 1951 (85). This rich, deep purple has attained great popularity. Its 10 open ruffled, fluted florets and ease of growth make it an outstanding glad.

KING SIZE (531) Hartman 1953 (95). Giant, light salmon with carmine lines on a cream throat. Immense spikes with up to 10 florets open at once. Many major wins to its credit.

LA VALLE (507) Lines 1949 (85). Vigorous, light ivory-buff with diamond throat marking of orange-scarlet. Up to 8 huge florets open at once.

LAVENDER BLUE (576) Henderson 1953 (85). A scintillating pale blue, on the lavender side of blue, shading to light cream deep in the throat. It has all the general characteristics of a well-grown Elizabeth the Queen, of which it is a sport.

LEAH GORHAM (451) Gorham 1951 (85). Fine, light red with a snow-white throat. Opens up to 8 recurved florets on tall spikes.

LEIF ERICSSON (506) K. & M. 1952 (85). Sensational new cream which produces marvelous spikes. Opens 10 florets at once. Now at bargain prices.

LOOK (540) Rockley Gardens 1953 (90). A very tall, glistening light pink. 6-7 florets open on long flowerheads. Fine show flower and a coming commercial.

***MANCHU** (513) B. Palmer 1945 (80). A buff-yellow with diamond shaped red blotch. Tall, slender spikes. Very unusual.

***MELLOW MOON** (420) Snyder 1950 (80). A light orange, just like a mellow moon; almost a self color. Opens 7 florets on tall, slender spikes.

MISS MADISON (540) Woods 1951 (85). Beautiful, light pink with raised white midribs. Opens 8 velvety, frilled, fluted, and needlepoint florets with a deep cream lip shading to pink edges.

***MISS WISCONSIN** (462) Krueger 1942 (90). Fine rose-pink that is very popular. Beautiful, clear color.

MOTHER ANNE (566) Melk 1954 (75). Medium rose-lavender near the color of Heirloom but in our garden much superior in growing habits. It opens 7-8 florets out of 20 buds on a flowerhead of 28 inches. Should make a fine cutflower.

MOTHER FISCHER (400) Fischer 1951 (85). An outstanding, vigorous, healthy white. It opens 8 velvety, heavily ruffled florets on long spikes. Really a white Spic & Span.

***MY DEAR** (440) Sisson 1948 (77). One of the best commercial pinks. All long spikes. Easy cutter.

NEGUS (354) K. & M. 1951 (85). The top medium-size black-red. Up to 10 open on tall, formal spikes with all the buds showing color. Consistent winner. Slow increaser.

NOWETA ROSE (568) Fischer 1951 (85). A popular, lavender-rose that easily opens 10 huge florets on formal spikes. Heavy show winner.

***OCTOBER SUNSHINE** (420) Quackenbush 1947 (85). Tall, vigorous, orange shading to a yellow throat. Fine commercial.

***ORANGE GOLD** (422) Marshall 1945 (80). Rich, golden orange. Tall, easy grower. Fine commercial.

ORCHID BLUSH (466) Deam 1954 (80). A light lavender with a small white blotch, peppered deeper lavender in the throat. Opens 8 with 8 in color on a long flowerhead of 20-22 buds. Tall spikes with perfectly placed florets.

***PACTOLUS** (418) K. & M. 1947 (80). A buff, strikingly blotched scarlet. Very flashy.

***PANDORA** (443) B. Palmer 1940 (85). Geranium pink with up to 10 open on tall spikes. Fine cutter.

***PARTHIENA** (568) Hitchcock 1949 (80). Unusual, deep lavender-purple of huge size. Continues to win on the show table.

***PATROL** (416) Palmer 1946 (77). Widely known for its many major wins at the shows. Up to 10 open. Apricot blending to light orange and yellow.

PEACELIGHT (410) Kadel 1953 (82). Clear, medium yellow with a soft, greenish glow. Opens 7 wide-open, recurved florets. Tall, strong grower.

PERSIAN RUG (486) Roberts 1950 (90). An unusual and beautiful coloring of plum and rose with a prominent creamy throat. Up to 8 lightly ruffled florets open at once.

PETE'S PRIDE (506) Welty 1954 (80). A new cream with up to 10 open on long flowerheads carrying 20-22 buds. Florets are of firm texture, making it an extra good keeper. It has the makings of a good commercial.

***PHANTOM BEAUTY** (440) Bastian 1947 (85). A pastel pink with up to 10 florets of perfect placement open at once.

PINK CHIFFON (440) Fischer 1953 (75). A cool, lilac-pink, a pure self color. Up to 7-8 open on average flowerheads. This is in the same color class as Phantom Beauty but it is a much livelier color—just the shade of pink florists love to use.

PINT SIZE (166) Evans 1954 (70). A tiny miniature lavender with a creamy white throat. Total height 36-40 inches. The spike has 16-18 buds with 6-8 open at a time. It is not a face-up.

POINSETTIA (450) Johnson 1953 (87). Rich, pure light red with no markings. Tall, healthy, easy grower that consistently produces fine spikes.

PRINCE (485) Torrie-Flad 1954 (80). An outstanding, brilliant red smoky, a seedling of Red Wing. It easily opens 10 florets on tall, straight spikes. For a really vibrant color we recommend this classic formal to you. The best smoky ever introduced.

PRINCESS (466) Larus 1953 (90). A lively, rose-lavender with a cream-white throat. Opens up to 11 ruffled florets of perfect placement in formal fashion. In our garden this is nothing short of sensational. In all probability it will replace Elizabeth the Queen as a commercial.

PROSPECTOR (410) Leffingwell 1953 (85). Beautifully ruffled, medium yellow with an amber lip. 8-10 fluted, needlepoint florets open on a tall, straight spike. Destined for great popularity, both as a cutflower and for show purposes. Often wins as "Most Beautiful."

***RAVEL** (477) K. & M. 1947 (77). Medium blue-violet shading to mahogany-red. Tall, straight spikes with 7-8 open.

***RED CHARM** (452) Butt 1939 (85). Deep, sparkling scarlet. Fine color value. An old one but still good.

***RED CHERRY** (436) Roberts 1946 (70). Beautiful scarlet of easy growth. Fine commercial and home garden flower.

***RED WING** (436) Wright 1948 (85). Tall, stretchy scarlet with up to 8 ruffled florets open at once. Very fine.

NEW CUSTOMER SPECIAL

(Postpaid)

As we have many names on our mailing list who have never sent an order we have planned this collection for choice color selection and easy growing habits. This is our way of getting everyone to try our "Full O' Pep" bulbs.

2 large bulbs each of

Edgewood, Snowclad, Tyrone, Francesca, Catherine Beath, Pink Chiffon.

Each variety labeled separately.

Value \$7.40

What a collection!

And believe it or not

A FIVE DOLLAR BILL GETS IT!



POINSETTIA

*Varieties that are grouped together at one standard price. See page 3, bottom.

QUALITY GLADS (Cont.)

REGINA (520) Palmer 1953 (80). A fascinating, very rich and beautiful blending of apricot and deep yellow with a small scarlet blotch. Up to 8 ruffled, needlepoint florets open at once. Very firm substance. Highly rated.

ROSARIO (461) Fischer 1953 (80). A light rose with a deeper rose blotch. Consistently produces No. 1 spikes with 8-10 florets open at once. Fine show flower and will make a grand commercial.

***ROSE CHARM** (360) Fischer 1948 (65). Bright, clear rose. Up to 10 open on tall, slender spikes. Fine, early cutter.

RUFFLED EBONY (454) Fischer 1953 (85). Brilliant, intensely ruffled black-red. Very vigorous grower that opens 6-7 florets of very firm texture.

SALMAN'S SENSATION (578) Salman 1953 (90). This looks like the finest deep blue yet introduced. 7-8 6-inch florets open out of a total of 20-22 buds. Tall, vigorous grower with long flowerheads. Formal spikes.

SHALLIMAR (362) Marek 1952 (75). Almost identical with Chamouny in color but a much better grower with long flowerheads and more open florets. Wins consistently for us.

***SHERWOOD** (570) Pruitt 1948 (80). Lovely, rich reddish-purple. Fine commercial and home garden variety.

SNOWCLAD (400) Harris 1953 (80). A tall, straight white with up to 10 florets open on a 26-inch flowerhead. Easy grower, making ideal spikes. An American Home Achievement Award winner in 1952.

SPARKLING EYES (401) Jack 1953 (85). Fine, tall white with violet-purple throat markings. Up to 8 open on tall spikes. Florets are ruffled and recurved. Have had many outstanding reports on this.

***SPIC & SPAN** (444) Carlson 1946 (80). The well known exhibition and commercial deep pink. One of the very best.

***SPOTLIGHT** (413) Palmer 1944 (80). Medium yellow with a red blotch. Our strain of this is healthy and vigorous.

STORMY WEATHER (480) Barrett 1947 (82). Vigorous, dusty pale lavender, easily opening 8 florets on tall spikes. One of the best smokies.

***SUNDAY BEST** (466) Pletcher 1950 (85). Light lavender-rose blending into a cream throat. Florets very tightly attached on tall spikes.

SWEET SIXTEEN (442) Fischer 1951 (80). Lovely, pastel pink. Seven wide-open florets on long, slender spikes.

TERRIFIC (310) Wilson 1950 (70). Clear, canary yellow with 8-10 florets open at once. Tall, straight spikes.

THE RAJAH (570) Jack 1951 (88). Rich, beautifully ruffled purple. Eight florets open on long, stretchy spikes.

THUNDERBOLT (454) Pierce 1953 (87). A very deep maroon with 7 florets open on average spikes. Heavy substance but will sunburn in extreme heat. An American Home Achievement Award winner in 1952.

***TIVOLI** (440) K. & M. 1947 (90). Wonderful, clear rose-pink. Up to 8 open on long, heavy spikes. Very fine.

TOMAHAWK (436) Graff 1952 (85). A fine scarlet with 8 lightly ruffled and recurved florets open at once. Easy grower and fine in every way.

TRAVELER (460) Torrie-Flad 1952. The Spic & Span of the rose-pink class! The most beautiful rose-pink color with 10-11 florets open on a 20-bud spike. We entered 7 spikes of Traveler in the 1954 Kentucky show, four of which had been on cold storage for six days. The results were: Best spike in Open class; Best Recent Introduction; Best 400 size in the show; Champion 5 spikes; and Grand Champion of the show. Every spike was identical with 10 open florets and 20 buds. This will go clear to the top, both as a show flower and commercial.

TYRONE (466) Deam 1952 (80). Orchid-lavender shading to white on the lower petals. Opens 8 recurved, pointed florets on a tall, formal spike. Amazing show record. A grand cutflower.

VALENTINE (421) Larus 1951 (90). A large salmon-orange with deep orange blotch. Massive spikes. Very striking.

VIOLET CHARM (476) Jack 1953 (85). Light violet with a deep violet arrow on a cream throat. Up to 10 open on tall, outstanding, exhibition spikes. Everyone who sees this raves about it.

***WEDGWOOD** (366) Fischer 1947 (80). Clear, blue-lavender with cream throat. Opens 6-7 beautifully ruffled florets.

WESTERNER (530) Jack 1952 (85). Huge, light salmon-pink with 7-8 florets open at once on long spikes. Vigorous. Easy grower.

WHITE CLOUD (500) Roberts 1952 (85). An exquisite, snow white with ruffled, crimped florets. Opens 5-6 huge, crisp florets of fair attachment. Undoubtedly the most beautiful white ever introduced.

***WHITE GODDESS** (500) Roberts 1948 (80). Heavily ruffled white with a cream throat. Up to 8 open on massive spikes.

WHITE SISTER (401) Marek 1954 (68). Orchid type florets make this a glad of real beauty. It opens 4-6 pure white florets with the bottom petals tinged a lemon yellow. Its fast propagation permits a reasonable price.

WHITE STAR (400) Marek 1951 (65). Clean ivory-white with 7 recurved florets open on average spikes. Very outstanding in our field.

WHITE SYMPHONY (500) Webb 1951 (85). A very large snow white that can be grown to huge proportions. Up to 8 ruffled florets open at once on long flowerheads.

WHITE WEDWOOD (300) Allen 1954. A beautifully ruffled white with a slight cream throat. Opens 6-7 wide-open informal type florets on a flowerhead of 16-18 buds. Wonderful in arrangements.

ALL-AMERICA GLADIOLUS SELECTIONS

The All-America Gladiolus Selections was organized in January, 1953. The purpose of this organization is to stimulate the production of outstanding varieties and give the best varieties nation-wide publicity, thereby spreading the popularity of glads generally.

The 30 All-America Trial Grounds are located throughout the U. S. and Canada. To date 57 seedlings, all grown under code number, have been submitted for test. At the January, 1955, meeting of the All-America Judges (in connection with the NAGC convention in East Lansing, Mich.) they will select by secret ballot any of the seedlings that were submitted for test that they deem sufficiently outstanding to deserve "All-America" honors.

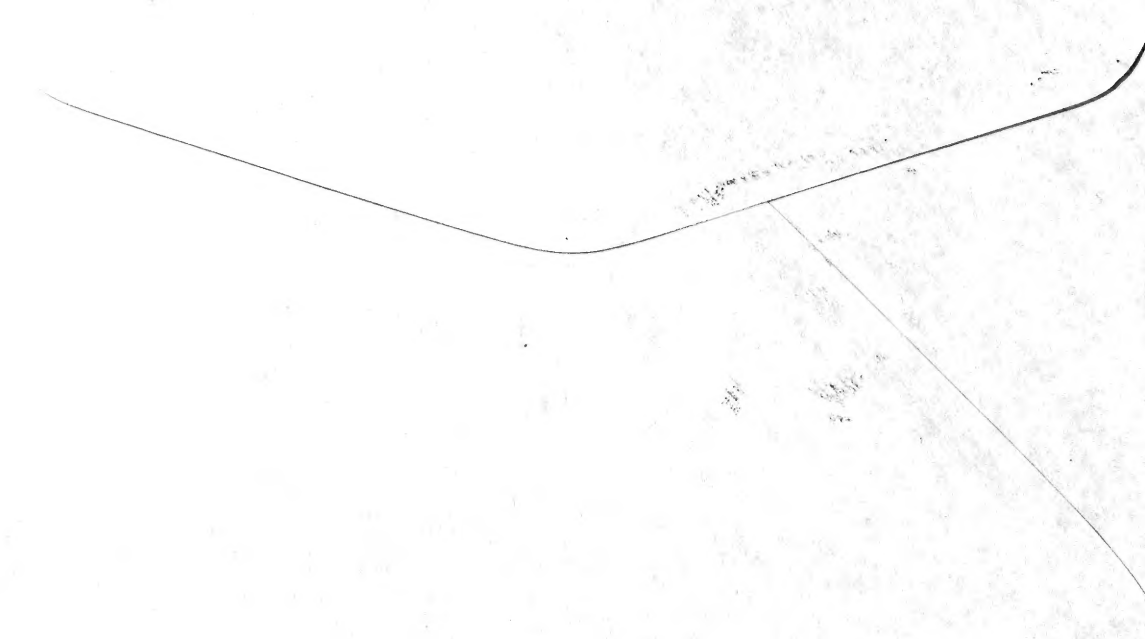
Since the date of our first Directors' meeting we have had to revise upwards the quantity of bulbs that we anticipate will be needed when an All-America winner is announced. This sharp increase in anticipated demand has caused the delay of public announcement of the All-America winners until such time as sufficient stock has been propagated, probably in 1956.

Watch for the first All-America winners!

LASCH BULB FARM, Inc.

P. O. Box 26

NEW ALBANY, INDIANA



ORDER SHEET
LASCH BULB FARM, INC.

P. O. Box 26

New Albany, Indiana

Date _____

Name—Mr., Mrs., or Miss _____

Street or R. F. D. No. _____

Post Office _____ State _____

Express Office _____ Ship When? _____
(If different from Post Office)

Note: Order accepted by Lasch Bulb Farm subject to stock and subject to Cash \$ _____
being filled in numerical sequence. Check \$ _____

If We Are Out of What You Order Shall We—

☐ Refund ☐ Substitute Nearest Size ☐ Substitute Nearest Variety M. O. \$ _____

If you will add 50c to your total retail order to help cover shipping costs we will include \$1.00 worth of bulbs or
bulblets of one of the following outstanding new varieties. (Check your selection and size.) This offer applies to
retail orders only.

	large	medium	small	blbts.		large	medium	small	blbts.
<input type="checkbox"/> Beau Brummel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> H. V. Wright	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Burma Rose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Pink Chiffon			<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Dixie Maid	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Snowclad	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Embers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Thunderbolt		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Francesca	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Tyrone	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

Check here if you are enclosing the extra 50c ☐

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Note: Lasch Bulb Farm will refund the purchase price on any order found unsatis-
factory upon receipt, and promptly returned, but no guarantee of growth or results
is given as planting conditions are beyond our control.

TOTAL \$ _____

(Orders may be continued on back of this sheet)

Amount Brought Forward

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Total Amount of Order _____

Don't forget your extra discount bulbs — given on paid retail orders.